



FOR IMMEDIATE RELEASE

November 11, 2021

DEL MAR VILLAGE ASSOCIATION INVITES COMMUNITY TO PAINT THE TOWN PINK TO CHEER ON SUSAN G. KOMEN 3-DAY® WALKERS ON FRIDAY, NOV. 19

DEL MAR, Calif. – The Del Mar Village Association (DMVA) is rallying a crowd of well-wishers to cheer on more than 2,000 anticipated walkers that will pass through the heart of Del Mar Village on Friday, Nov. 19 from 7:30 to 9 a.m. as the San Diego Susan G. Komen 3-Day® returns after a year hiatus.

This cheering station is an annual outpouring of support from the community that welcomes the walkers with pink balloons and ribbons. Cheerleaders from Torrey Pines High School, the Del Mar Lifeguards, local business owners and community residents line the streets to cheer the event participants on their journey as they head south to San Diego.

Anyone interested in participating in this fun and inspirational morning is encouraged to dress in pink and come to Del Mar Village just south of 15th Street on Camino Del Mar (Highway 101) between 7:30 and 9 a.m. In light of ongoing COVID-19 precautions, Susan G. Komen 3-Day® organizers have shared the following community support guidelines:

- All spectators should wear a face covering when unable to socially distance six feet from all other people
- Spectators and supporters should spread out as much as possible along the sidewalk/route
- If handing out food or drinks, please make sure all items are individually wrapped

For more information, please visit www.visitdelmarvillage.com or call 858-735-3650.

For more information about the Susan G. Komen 3-Day®, visit www.the3day.org.

ABOUT DEL MAR VILLAGE

Del Mar is a quaint seaside village 20 minutes north of San Diego on the Southern California Coastline. It is rich with beauty, amenities, and history. Since the legendary days of Hollywood's golden years, Del Mar has been the destination of choice for movie stars as well as those with a taste for fast horses, breathtaking vistas, stunning sandstone canyons, accessible pristine beaches and award-winning cuisine with dazzling ocean views. Del Mar is home to the renowned Del Mar Racetrack and San

Diego County Fair. The affluent and historic Del Mar Village offers a variety of unique mom and pop shops, renowned ocean-view restaurants and charming beach-style hotels. For more information about the Del Mar Village, visit www.visitdelmarvillage.com.

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