



## **FOR IMMEDIATE RELEASE**

November 7, 2022

### **DEL MAR VILLAGE ASSOCIATION INVITES COMMUNITY TO PAINT THE TOWN PINK TO CHEER ON SUSAN G. KOMEN 3-DAY® WALKERS ON FRIDAY, NOV. 18**

**DEL MAR, Calif.** – The Del Mar Village Association (DMVA) is rallying a crowd of well-wishers to cheer on more than 2,000 anticipated walkers that will pass through the heart of Del Mar Village on Friday, Nov. 18 from 7:30 to 9 a.m. as the San Diego Susan G. Komen 3-Day® kicks off.

Since 2010, the cheering station has been an annual outpouring of support from the community that welcomes the walkers with pink decor, signs, upbeat music, big smiles and encouragement. Cheerleaders from Torrey Pines High School, the Del Mar Lifeguards, local business owners and community residents line the streets to cheer the event participants on their journey as they travel more than 60 miles south to San Diego to raise funds and awareness in the fight to end breast cancer.

Anyone interested in participating in this fun and inspirational morning is encouraged to dress in pink and come to Del Mar Village just south of 15<sup>th</sup> Street on Camino Del Mar (Highway 101) between 7:30 and 9 a.m.

The breast cancer cheering station is sponsored by Del Mar Plaza, the Del Mar Thoroughbred Club, L'Auberge Del Mar, Stratford Square, Darshan Bakery and Starbucks in Del Mar Village.

For more information, please visit [www.visitdelmarvillage.com](http://www.visitdelmarvillage.com) or call 858-735-3650.

For more information about the Susan G. Komen 3-Day®, visit [www.the3day.org](http://www.the3day.org).

### **ABOUT DEL MAR VILLAGE**

Del Mar is a quaint seaside village 20 minutes north of San Diego on the Southern California Coastline. It is rich with beauty, amenities, and history. Since the legendary days of Hollywood's golden years, Del Mar has been the destination of choice for movie stars as well as those with a taste for fast horses, breathtaking vistas, stunning sandstone canyons, accessible pristine beaches and award-winning cuisine with dazzling ocean views. Del Mar is home to the renowned Del Mar Racetrack and San Diego County Fair. The historic Del Mar Village offers a variety of unique mom and pop shops, renowned ocean-view restaurants and charming beach-style hotels. For more information about the Del Mar Village, visit [www.visitdelmarvillage.com](http://www.visitdelmarvillage.com).

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