



FOR IMMEDIATE RELEASE

November 22, 2022

DEL MAR VILLAGE ASSOCIATION ANNOUNCES HOLIDAY HAPPENINGS IN THE VILLAGE

DEL MAR, Calif. – The [Del Mar Village Association](#) (DMVA) announces a lineup of festive offerings in the Village this holiday season:

FEATURED DEL MAR VILLAGE HOLIDAY HAPPENINGS

Snowman Scavenger Hunt

Friday, Nov. 18 to Sunday, Dec. 18

A mischievous young snowman has left the North Pole in search of sandy beaches and salty sea air. Find him in Del Mar Village shops, post to social media and be entered to win fun prizes. See @visitdelmarvillage on Instagram for details and contest rules.

Holiday Tree and Downtown Décor

Monday, Nov. 21 to Sunday, Jan. 1

Stroll the streets of downtown Del Mar Village and enjoy festive lights, garlands and the beloved holiday tree lit up at the Jim Watkins Amphitheater at L'Auberge Del Mar.

Free Holiday Parking

Dates and times below

The City of Del Mar will offer free parking in downtown Del Mar for customers throughout the holiday season. The all-day parking gift from the City includes complimentary downtown parking where holiday bags are posted during the following dates and times:

- Wednesday, Nov. 23, 5 p.m. to Monday, Nov. 28, 9 a.m.
- Friday, Dec. 2, 5 p.m. to Monday, Dec. 5, 9 a.m.
- Friday, Dec. 9, 5 p.m. to Monday, Dec. 12, 9 a.m.
- Friday, Dec. 16, 5 p.m. to Sunday, Jan. 1, 9 p.m.

Small Business Saturday

Saturday, Nov. 26

Get a head start on holiday shopping while supporting local, independent business owners and enjoying discounts, gifts with purchase and so much more.

Del Mar Village Dollars 72-Hour Bonus Dollars Event

Friday, Dec. 2 to Sunday, Dec. 4

Purchase a local eGiftcard valued at \$100 or more and receive \$20 free during this exciting limited time promotion. Del Mar Village Dollars can be redeemed at more than 45 downtown restaurants, retailers and service-based businesses and are a great gift that helps keep local dollars truly local.

Del Mar Village Winter Taste & Sip

Sunday, Dec. 4, 1 to 4 p.m.

Sip and savor the flavors of the season at the first-ever Del Mar Village Winter Taste & Sip. Stroll the festively decorated streets as you enjoy culinary creations from award-winning Del Mar Village restaurants, sips from local beverage partners at “Sip Stops” inside downtown Del Mar businesses, live music and other holiday happenings as part of the North Pole by the Sea day of family-friendly festivities. Visit www.visitdelmarvillage.com/winter-taste-and-sip for more information and to purchase tickets.

North Pole by the Sea

Sunday, Dec. 4, 12 to 5 p.m.

Get into the holiday spirit in Del Mar Village! Enjoy family-friendly festivities throughout Del Mar Village, including photos with Santa and letters to Santa at Del Mar Plaza, holiday characters, carolers, live music, hot chocolate for kids, drink specials for adults at L’Auberge Del Mar and more. The afternoon will culminate in the beloved annual holiday tree lighting in the Jim Watkins Amphitheater at L’Auberge Del Mar at 5 p.m. Visit www.visitdelmarvillage.com/holidays-in-del-mar for more information, hours of activities and to register for Santa photos.

Holiday with a View at Viewpoint Brewing Co.

Wednesday, Dec. 7, 12 to 9 p.m.

Join Viewpoint Brewing Co. and the Del Mar Village Association to enjoy a delicious meal and good beer while giving back to DMVA to help support Del Mar’s stellar local businesses. Viewpoint is generously donating 10% of the day’s sales back to DMVA. Keep an eye out for special entrees and a new menu. Visit www.viewpointbrewingco.com for reservations. 2201 San Dieguito Dr., Suite D.

LOCAL BUSINESS HAPPENINGS

Toys for Tots Donation

Monday, Nov. 16 to Thursday, Dec. 17

Bring new, unwrapped toys for all ages to Jim Coleman State Farm Insurance Agency to bring holiday cheer to children whose caregivers aren’t able to purchase gifts themselves. For more information about the Marine Toys for Tots program, visit www.toysfortots.org. 1011 Camino Del Mar #116.

Purdy Tree Farms

Thursday, Nov. 24 to Tuesday, Dec. 20, hours vary

From tabletop trees to towering 16-foot-tall trees and everything in between, you’ll find the perfect tree for your family. Pick up fresh wreath for your front door and garland to deck your halls – the perfect way to get into the holiday spirit! Visit www.purdytreefarms.com. 2260 Jimmy Durante Blvd.

Monarch Ocean Pub 2 Year Anniversary Celebration

Tuesday, Nov. 29, 7 to 10 p.m.

Celebrate Monarch’s two-year anniversary with live music, drink specials, an ugly festive sweater contest and more. Bring an unwrapped toy for Toys for Tots for extra holiday cheer. Visit www.monarchdelmar.com. 1555 Camino Del Mar, Suite 322.

30th Annual Red Nose Run

Saturday, Dec. 3

A fun run and walk on the beautiful Del Mar beach that is family and dog friendly and features two distances – 3K and 5K. The Red Nose Run benefits the Semper Fi & America's Fund and San Dieguito River Park. Visit www.therednoserrun.com.

Snow N Glow at the Del Mar Fairgrounds

Thursday, Dec. 8 to Sunday, Jan. 1, 4 to 9 p.m. all days

This winter, the Del Mar Fairgrounds will be transformed into San Diego's holiday headquarters at the **Snow N Glow Holiday Festival**, featuring three major attractions designed to make your holiday spirits bright:

- **SNOW** – Kids (and adults who are kids at heart) can snow tube down Snow Hill, made with real snow. There will also be an open area to play in the snow, and fresh snow is made daily.
- **GLOW** – Sip on hot cocoa while you stroll through a million festive lights. This winter wonderland of glowing lights is here to make your holidays bright.
- **PRIVATE IGLOO RESERVATIONS** – Igloos are available to rent for private parties and include entry for six to Snow N Glow. Holiday Magic Igloos include a fresh snow delivery to build your own snowman.

For more information, to purchase tickets and to reserve an igloo, visit cbfproductions.ticketspice.com/del-mar-snow-n-glow-2022. 2260 Jimmy Durante Blvd.

Holiday Happenings at L'Auberge Del Mar

Dates and times below

Don't miss a full lineup of holiday events and happenings at L'Auberge Del Mar:

- **Thanksgiving at Adelaide** (Thursday, Nov. 24, 10 a.m. to 4 p.m.) – Enjoy an all-day Thanksgiving buffet brunch for the whole. The turkey will be carved and served from 10 a.m. to 4 p.m. followed by an abbreviated Adelaide dinner starting at 5 p.m.
- **12 Days of Spa** (Thursday, Dec. 1 to Monday, Dec. 12) – Each day for the first 12 days of December, Spa L'Auberge will offer a new and unique deal for 24 hours only. Visit www.laubergedelmar.com/spa/12-days-of-spa/ for more information.
- **Gingerbread House Decorating Class** (Saturdays, Dec. 3 and 10, 3 to 6 p.m.) – Build the ultimate gingerbread house, complete with candy canes, gum drops, M&Ms, peppermints, sprinkles, and more. \$50 per house.
- **Brunch with Santa at Adelaide** (Sunday, Dec. 11, 11 a.m. to 3 p.m.) – Mr. Claus will make a special appearance at Adelaide for Sunday brunch with Santa.
- **Ugly Sweater Yappy Hour and Wine Pull** (Sunday, Dec. 11, 2 to 5 p.m.) – Break out your ugliest sweater for both you and your furry friend and join L'Auberge Del Mar for Yappy Hour, complete with specialty pup-spiced cocktails and yummy bites for dogs and their humans. Participate in a wine pull complete with a picture-worthy charcuterie table, with some wines worth more than \$100.
- **Christmas Cookie Decorating** (Fridays, Dec. 16 and 23; 3 to 6 p.m.) – Get into the holiday spirit and decorate your own batch of Christmas cookies.
- **Hanukkah Menorah Lighting** (Sunday, Dec. 18 to Tuesday, Dec. 26) – Celebrate the lighting of the Menorah nightly at sunset in the lobby.
- **Christmas Eve Dinner at Adelaide** (Saturday, Dec. 24, 5 to 10 p.m.) – Get ready for Christmas Day and enjoy your loved ones' company while letting the team at Adelaide cook your feast. Dine amongst the ocean under the heated patio and don't forget to look up in the sky to see if you can spot Santa and his reindeer. Reservations are limited.

- **Christmas Brunch at Adelaide** (Sunday, Dec. 25, 7 to 10 a.m.) – Wake up Christmas morning with L’Auberge Del Mar. Enjoy specialty brunch entrees and sips while you go over what Santa left under your tree.
- **New Year’s Day Brunch at Adelaide** (Sunday, Jan. 1, 7 a.m. to 2 p.m.) – Spend the first day of the new year with a Bloody Mary in your hand, taking in panoramic ocean views from L’Auberge Del Mar’s Sunset Terrace.

Visit www.laubergedelmar.com for more information and to make reservations. 1540 Camino Del Mar.

ABOUT DEL MAR VILLAGE

Del Mar is a quaint seaside village 20 minutes north of San Diego on the Southern California Coastline. It is rich with beauty, amenities, and history. Since the legendary days of Hollywood's golden years, Del Mar has been the destination of choice for movie stars as well as those with a taste for fast horses, breathtaking vistas, stunning sandstone canyons, accessible pristine beaches and award-winning cuisine with dazzling ocean views. Del Mar is home to the renowned Del Mar Racetrack and San Diego County Fair. The affluent and historic Del Mar Village offers a variety of unique mom and pop shops, renowned ocean-view restaurants and charming beach-style hotels. For more information about the Del Mar Village, visit www.visitdelmarvillage.com.

MEDIA CONTACT

Beth Gutierrez

beth@visitdelmarvillage.com

858-413-5390

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